

AMENDMENTS TO THE CLAIMS

Please cancel claims 1-84 without prejudice or disclaimer and add new claims 85-189 as follows. This listing of claims will replace all prior versions and listings of claims in the application.

Claims 1-84 (Canceled).

85. (New) A cosmetic composition comprising, in a cosmetically acceptable organic liquid medium, at least one non-elastomeric film-forming ethylenic linear block polymer and at least one gelling agent for the organic liquid medium.

86. (New) A cosmetic composition comprising, in a cosmetically acceptable organic liquid medium, at least one film-forming ethylenic linear block polymer free from styrene units, and at least one gelling agent for the organic liquid medium.

87. (New) The cosmetic composition according to claim 85, wherein the at least one block polymer is chosen from ethylenic polymers derived from aliphatic ethylenic monomers comprising at least one ester group or at least one amide group.

88. (New) The cosmetic composition according to claim 85, wherein the at least one block polymer is not soluble, at an amount of active substance of greater than or equal to 1% by weight, in water, or in a mixture of water and at least one alcohol chosen from linear and branched C₂ to C₅ monoalcohols, at ambient temperature (25°C) without a change in pH.

89. (New) The cosmetic composition according to claim 85, wherein the at least one block polymer comprises at least one first block and at least one second block connected to one another by an intermediate segment comprising at least one constituent monomer of the at least one first block and at least one constituent monomer of the at least one second block.

90. (New) The cosmetic composition according to claim 85, wherein the at least one block polymer comprises at least one first block and at least one second block that are incompatible in the organic liquid medium.

91. (New) The cosmetic composition according to claim 85, wherein the at least one block polymer has a polydispersity index (I) of greater than 2.

92. (New) The cosmetic composition according to claim 85, wherein the at least one block polymer comprises at least one first block and at least one second block, wherein the at least one first block and at least one second block have different glass transition temperatures.

93. (New) The cosmetic composition according to claim 92, wherein the at least one first block and at least one second block are connected to one another by an intermediate segment having a glass transition temperature (T_g) between the glass transition temperatures of the at least one first block and at least one second block.

94. (New) The cosmetic composition according to claim 92, wherein the at least one first block of the polymer is chosen from:

(a) a block with a Tg of greater than or equal to 40°C;

(b) a block with a Tg of less than or equal to 20°C; and

(c) a block with a Tg between 20°C and 40°C,

and wherein the at least one second block is chosen from a block of category (a), (b), or (c) that is different from that of the at least one first block.

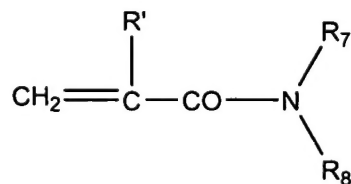
95. (New) The cosmetic composition according to claim 94, wherein the block with a Tg of greater than or equal to 40°C is totally or partially derived from at least one monomer whose corresponding homopolymer has a Tg of greater than or equal to 40°C.

96. (New) The cosmetic composition according to claim 95, wherein the at least one monomer whose corresponding homopolymer has a Tg of greater than or equal to 40°C is chosen from:

- methacrylates of formula $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$, wherein R_1 is chosen from linear and branched unsubstituted C_1 to C_4 alkyl groups and C_4 to C_{12} cycloalkyl groups;

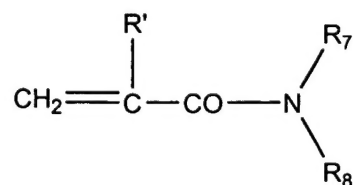
- acrylates of formula $\text{CH}_2 = \text{CH-COOR}_2$, wherein R_2 is chosen from C_4 to C_{12} cycloalkyl groups and a tert-butyl group;

- acrylamides of formula:



wherein R_7 and R_8 , which may be identical or different, are each chosen from hydrogen atoms and linear and branched C_1 to C_{12} alkyl groups; or, alternatively, R_7 is H and R_8 is a 1,1-dimethyl-3-oxobutyl group, and R' is H; and

- methacrylamides of formula:



wherein R_7 and R_8 , which may be identical or different, are each chosen from hydrogen atoms and linear and branched C_1 to C_{12} alkyl groups; or, alternatively, R_7 is H and R_8 is a 1,1-dimethyl-3-oxobutyl group, and R' is methyl.

97. (New) The cosmetic composition according to claim 96, wherein the at least one monomer whose corresponding homopolymer has a T_g of greater than or equal to 40°C is chosen from methyl methacrylate, isobutyl acrylate, isobutyl methacrylate, isobornyl acrylate, and isobornyl methacrylate.

98. (New) The cosmetic composition according to claim 94, wherein the at least one block with a T_g of less than or equal to 20°C is totally or partially derived from at least one monomer whose corresponding homopolymer has a T_g of less than or equal to 20°C .

99. (New) The cosmetic composition according to claim 98, wherein the at least one monomer whose corresponding homopolymer has a T_g of less than or equal to 20°C is chosen from:

- acrylates of formula $\text{CH}_2 = \text{CHCOOR}_3$, wherein R_3 is chosen from linear and branched unsubstituted C_1 to C_{12} alkyl groups, with the exception of the tert-butyl group, wherein at least one heteroatom chosen from O, N and S is optionally intercalated;

- methacrylates of formula $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$, wherein R_4 is chosen from linear and branched unsubstituted C_6 to C_{12} alkyl groups, wherein at least one heteroatom chosen from O, N and S is optionally intercalated;

- vinyl esters of formula $\text{R}_5\text{-CO-O-CH} = \text{CH}_2$, wherein R_5 is chosen from linear and branched C_4 to C_{12} alkyl groups;

- C_4 to C_{12} alkyl vinyl ethers; and

- N-(C_4 to C_{12} alkyl) acrylamides.

100. (New) The cosmetic composition according to claim 99, wherein the at least one monomer whose corresponding homopolymer has a T_g of less than or equal to 20°C is chosen from C_1 to C_{10} alkyl acrylates, with the exception of tert-butyl acrylate.

101. (New) The cosmetic composition according to claim 94, wherein the at least one block with a T_g of between 20°C and 40°C is totally or partially derived from at least one monomer whose corresponding homopolymer has a T_g of between 20°C and 40°C .

102. (New) The cosmetic composition according to claim 101, wherein the block with a T_g of between 20°C and 40°C is totally or partially derived from at least one monomer chosen from methyl methacrylate, isobornyl acrylate, isobornyl methacrylate, butyl acrylate, and 2-ethylhexyl acrylate.

103. (New) The cosmetic composition according to claim 94, wherein the at least one block with a Tg of between 20°C and 40°C is totally or partially derived from (i) at least one monomer whose corresponding homopolymer has a Tg of greater than or equal to 40°C and (ii) at least one monomer whose corresponding homopolymer has a Tg of less than or equal to 20°C.

104. (New) The cosmetic composition according to claim 94, comprising at least one block polymer comprising at least one first block and at least one second block, wherein the at least one first block has a Tg of greater than or equal to 40°C, and wherein the at least one second block has a Tg of less than or equal to 20°C.

105. (New) The cosmetic composition according to claim 104, wherein the at least one first block is totally or partially derived from at least one monomer whose corresponding homopolymer has a Tg of greater than or equal to 40°C.

106. (New) The cosmetic composition according to claim 105, wherein the at least one first block is a copolymer derived from at least two monomers whose corresponding homopolymers have a Tg of greater than or equal to 40°C.

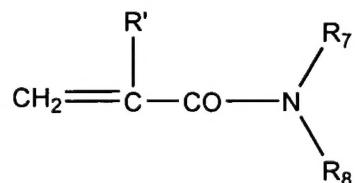
107. (New) The cosmetic composition according to claim 105, wherein the at least one monomer whose corresponding homopolymer has a Tg of greater than or equal to 40°C is chosen from:

- methacrylates of formula $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$, wherein R_1 is chosen from linear and branched unsubstituted C_1 to C_4 alkyl groups;

- acrylates of formula $\text{CH}_2 = \text{CH}-\text{COOR}_2$, wherein R_2 is chosen from C_4 to C_{12}

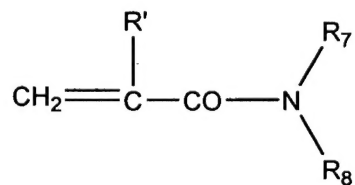
cycloalkyl groups;

- acrylamides of formula:



wherein R_7 and R_8 , which may be identical or different, are each chosen from hydrogen atoms and linear and branched C_1 to C_{12} alkyl groups; or, alternatively, R_7 is H and R_8 is a 1,1-dimethyl-3-oxobutyl group, and R' is H; and

- methacrylamides of formula:



wherein R_7 and R_8 , which may be identical or different, are each chosen from a hydrogen atom and linear and branched C_1 to C_{12} alkyl groups; or R_7 is H and R_8 is a 1,1-dimethyl-3-oxobutyl group, and R' is methyl.

108. (New) The cosmetic composition according to claim 106, wherein the at least one monomer whose corresponding homopolymer has a T_g of greater than or equal to 40°C is chosen from methyl methacrylate, isobutyl methacrylate, isobornyl acrylate, and isobornyl methacrylate.

109. (New) The cosmetic composition according to claim 105, wherein the at least one first block is present in an amount ranging from 20% to 90% by weight, relative to the total weight of the polymer.

110. (New) The cosmetic composition according to claim 109, wherein the at least one first block is present in an amount ranging from 50% to 70% by weight, relative to the total weight of the polymer.

111. (New) The cosmetic composition according to claim 104, wherein the at least one second block is totally or partially derived from at least one monomer whose corresponding homopolymer has a T_g of less than or equal to 20°C.

112. (New) The cosmetic composition according to claim 111, wherein the at least one second block is a homopolymer derived from a monomer whose corresponding homopolymer has a T_g of less than or equal to 20°C.

113. (New) The cosmetic composition according to claim 111, wherein the at least one monomer whose corresponding homopolymer has a T_g of less than or equal to 20°C is chosen from:

- acrylates of formula $\text{CH}_2 = \text{CHCOOR}_3$, wherein R_3 is chosen from linear and branched unsubstituted C_1 to C_{12} alkyl groups, with the exception of the tert-butyl group, wherein at least one heteroatom chosen from O, N and S is optionally intercalated;

- methacrylates of formula $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$, wherein R_4 is chosen from linear and branched unsubstituted C_6 to C_{12} alkyl groups, wherein at least one heteroatom chosen from O, N and S is optionally intercalated;

- vinyl esters of formula $R_5\text{-CO-O-CH=CH}_2$, wherein R_5 is chosen from linear and branched C_4 to C_{12} alkyl groups;

- C_4 to C_{12} alkyl vinyl ethers; and

- N-(C_4 to C_{12} alkyl) acrylamides.

114. (New) The cosmetic composition according to claim 113, wherein the at least one monomer whose corresponding homopolymer has a Tg of less than or equal to 20°C is chosen from alkyl acrylates whose alkyl chain comprises from 1 to 10 carbon atoms, with the exception of the tert-butyl group.

115. (New) The cosmetic composition according to claim 104, wherein the at least one second block with a Tg of less than or equal to 20°C is present in an amount ranging from 5% to 75% by weight, relative to the total weight of the polymer.

116. (New) The cosmetic composition according to claim 115, wherein the at least one second block with a Tg of less than or equal to 20°C is present in an amount ranging from 25% to 45% by weight, relative to the total weight of the polymer.

117. (New) The cosmetic composition according to claim 94, comprising at least one block polymer comprising at least one first block and at least one second block, the at least one first block having a Tg of between 20°C and 40°C, and the at least one second block having a Tg of less than or equal to 20°C or a Tg of greater than or equal to 40°C.

118. (New) The cosmetic composition according to claim 117, wherein the at least one first block with a Tg of between 20°C and 40°C is totally or partially derived from at least one monomer whose corresponding homopolymer has a Tg of between 20°C and 40°C.

119. (New) The cosmetic composition according to claim 117, wherein the at least one first block with a Tg of between 20°C and 40°C is a copolymer derived from (i) at least one monomer whose corresponding homopolymer has a Tg of greater than or equal to 40°C and (ii) at least one monomer whose corresponding homopolymer has a Tg of less than or equal to 20°C.

120. (New) The cosmetic composition according to claim 117, wherein the at least one first block with a Tg of between 20°C and 40°C is derived from at least one monomer chosen from methyl methacrylate, isobornyl acrylate, isobornyl methacrylate, butyl acrylate, and 2-ethylhexyl acrylate.

121. (New) The cosmetic composition according to claim 117, wherein the at least one first block with a Tg of between 20°C and 40°C is present in an amount ranging from 10% to 85% by weight, relative to the total weight of the polymer.

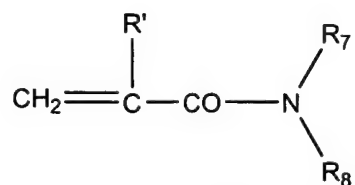
122. (New) The cosmetic composition according to claim 121, wherein the at least one first block with a Tg of between 20°C and 40°C is present in an amount ranging from 50% to 70% by weight, relative to the total weight of the polymer.

123. (New) The cosmetic composition according to claim 117, wherein the at least one second block has a Tg of greater than or equal to 40°C and is totally or partially derived from at least one monomer whose corresponding homopolymer has a Tg of greater than or equal to 40°C.

124. (New) The cosmetic composition according to claim 117, wherein the at least one second block has a Tg of greater than or equal to 40°C and is a homopolymer derived from a monomer whose corresponding homopolymer has a Tg of greater than or equal to 40°C.

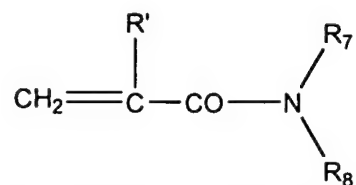
125. (New) The cosmetic composition according to claim 123, wherein the at least one monomer whose corresponding homopolymer has a Tg of greater than or equal to 40°C is chosen from:

- methacrylates of formula $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$, wherein R_1 is chosen from linear and branched unsubstituted C_1 to C_4 alkyl groups and C_4 to C_{12} cycloalkyl groups;
- acrylates of formula $\text{CH}_2 = \text{CH-COOR}_2$, wherein R_2 is chosen from C_4 to C_{12} cycloalkyl groups and a tert-butyl group;
- acrylamides of formula:



wherein R_7 and R_8 , which may be identical or different, are each chosen from hydrogen atoms and linear and branched C_1 to C_{12} alkyl groups; or, alternatively, R_7 is H and R_8 is 1,1-dimethyl-3-oxobutyl group, and R' is H; and

- methacrylamides of formula:



wherein R_7 and R_8 , which may be identical or different, are each chosen from hydrogen atoms and linear and branched C_1 to C_{12} alkyl groups; or, alternatively, R_7 is H and R_8 is 1,1-dimethyl-3-oxobutyl group, and R' is methyl.

126. (New) The cosmetic composition according to claim 125, wherein the at least one monomer whose corresponding homopolymer has a T_g of greater than or equal to 40°C is chosen from methyl methacrylate, isobutyl methacrylate, isobornyl acrylate, and isobornyl methacrylate.

127. (New) The cosmetic composition according to claim 123, wherein the at least one second block with a T_g of greater than or equal to 40°C is present in an amount ranging from 10% to 85% by weight, relative to the total weight of the polymer.

128. (New) The cosmetic composition according to claim 127, wherein the at least one second block with a T_g of greater than or equal to 40°C is present in an amount ranging from 30% to 70% by weight, relative to the total weight of the polymer.

129. (New) The cosmetic composition according to claim 117, wherein the at least one second block has a T_g of less than or equal to 20°C and is totally or partially derived from at least one monomer whose corresponding homopolymer has a T_g of less than or equal to 20°C .

130. (New) The cosmetic composition according to claim 129, wherein the at least one second block has a Tg of less than or equal to 20°C and is a homopolymer derived from a monomer whose corresponding homopolymer has a Tg of less than or equal to 20°C.

131. (New) The cosmetic composition according to claim 129, wherein the at least one monomer whose corresponding homopolymer has a Tg of less than or equal to 20°C is chosen from:

- acrylates of formula $\text{CH}_2 = \text{CHCOOR}_3$, wherein R_3 is chosen from linear and branched unsubstituted C_1 to C_{12} alkyl groups, with the exception of the tert-butyl group, wherein at least one heteroatom chosen from O, N and S is optionally intercalated;

- methacrylates of formula $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$, wherein R_4 is chosen from linear and branched unsubstituted C_6 to C_{12} alkyl groups, wherein at least one heteroatom chosen from O, N and S is optionally intercalated;

- vinyl esters of formula $\text{R}_5\text{-CO-O-CH} = \text{CH}_2$, wherein R_5 is chosen from linear and branched C_4 to C_{12} alkyl groups;

- C_4 to C_{12} alkyl vinyl ethers; and

- N- (C_4 to C_{12} alkyl) acrylamides.

132. (New) The cosmetic composition according to claim 131, wherein the at least one monomer whose corresponding homopolymer has a Tg of less than or equal to 20°C is chosen from C_1 to C_{10} alkyl acrylates, with the exception of tert-butyl acrylate.

133. (New) The cosmetic composition according to claim 129, wherein the at least one block with a Tg of greater than or equal to 40°C is present in an amount ranging from 20% to 90% by weight, relative to the total weight of the polymer.

134. (New) The cosmetic composition according to claim 133, wherein the at least one block with a Tg of greater than or equal to 40°C is present in an amount ranging from 50% to 70% by weight, relative to the total weight of the polymer.

135. (New) The cosmetic composition according to claim 89, wherein the at least one first block and/or the at least one second block comprises at least one additional monomer.

136. (New) The cosmetic composition according to claim 135, wherein the at least one additional monomer is chosen from hydrophilic monomers and ethylenically unsaturated monomers comprising one or more silicon atoms.

137. (New) The cosmetic composition according to claim 136, wherein the at least one additional monomer is chosen from:

(a) hydrophilic monomers chosen from:

- ethylenically unsaturated monomers comprising at least one functional group chosen from carboxylic and sulphonic acid functional groups;
- ethylenically unsaturated monomers comprising at least one tertiary amine functional group;

- methacrylates of formula $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_6$, wherein R_6 is chosen from linear and branched C_1 to C_4 alkyl groups substituted with at least one substituent chosen from hydroxyl groups and halogen atoms;
- methacrylates of formula $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_9$, wherein R_9 is chosen from linear and branched C_6 to C_{12} alkyl groups substituted with at least one substituent chosen from hydroxyl groups and halogen atoms, wherein at least one heteroatom chosen from O, N and S is optionally intercalated;
- and
- acrylates of formula $\text{CH}_2 = \text{CHCOOR}_{10}$, wherein R_{10} is chosen from
 - (i) linear and branched C_1 to C_{12} alkyl groups substituted with at least one substituent chosen from hydroxyl groups and halogen atoms, (ii) C_1 to C_{12} alkyl-O-POE (polyoxyethylene), with repetition of the oxyethylene unit from 5 to 30 times, and (iii) a polyoxyethylenated group comprising from 5 to 30 ethylene oxide units; and

b) ethylenically unsaturated monomers comprising at least one silicon atom.

138. (New) The cosmetic composition according to claim 135, wherein each of the at least one first block and at least one second block comprises at least one additional monomer chosen from acrylic acid, methacrylic acid, and trifluoroethyl methacrylate.

139. (New) The cosmetic composition according to claim 135, wherein each of the at least one first block and at least one second block comprises at least one

additional monomer chosen from esters of acrylic acid and esters of methacrylic acid, and optionally at least one second additional monomer.

140. (New) The cosmetic composition according to claim 135, wherein each of the at least one first block and at least one second block is derived from at least one monomer chosen from esters of acrylic acid and esters of methacrylic acid, and optionally comprises at least one additional monomer.

141. (New) The cosmetic composition according to claim 135, wherein the at least one additional monomer is present in an amount ranging from 1% to 30% by weight, relative to the total weight of the first and/or second blocks.

142. (New) The cosmetic composition according to claim 92, wherein the difference between the glass transition temperatures of the at least one first block and at least one second block is greater than 10°C.

143. (New) The cosmetic composition according to claim 142, wherein the difference between the glass transition temperatures of the at least one first block and at least one second block is greater than or equal to 40°C.

144. (New) The cosmetic composition according to claim 91, wherein the at least one block polymer has a polydispersity index (I) of greater than or equal to 2.5.

145. (New) The cosmetic composition according to claim 144 wherein the at least one block polymer has a polydispersity index (I) of greater than or equal to 2.8.

146. (New) The cosmetic composition according to claim 144, wherein the at least one block polymer has a polydispersity index (I) ranging from 2.8 to 6.

147. (New) The cosmetic composition according to claim 85, wherein the at least one block polymer has a weight-average mass (Mw) of less than or equal to 300,000.

148. (New) The cosmetic composition according to claim 147, wherein the at least one block polymer has a weight-average mass (Mw) ranging from 35,000 to 200,000.

149. (New) The cosmetic composition according to claim 148, wherein the at least one block polymer has a weight-average mass (Mw) ranging from 45,000 to 150,000.

150. (New) The cosmetic composition according to claim 147, wherein the at least one block polymer has a weight-average mass (Mw) that is less than or equal to 70,000.

151. (New) The cosmetic composition according to claim 150, wherein the block polymer has a weight-average mass (Mw) ranging from 10,000 to 60,000.

152. (New) The cosmetic composition according to claim 151, wherein the at least one block polymer has a weight-average mass (Mw) ranging from 12,000 to 50,000.

153. (New) The cosmetic composition according to claim 85, wherein the at least one block polymer is present in a polymer active substance in an amount ranging from 0.1% to 60% by weight, relative to the total weight of the composition.

154. (New) The cosmetic composition according to claim 153, wherein the at least one block polymer is present in a polymer active substance in an amount ranging from 10% to 40% by weight, relative to the total weight of the composition.

155. (New) The cosmetic composition according to claim 85, wherein the at least one gelling agent is chosen from polymeric gelling agents.

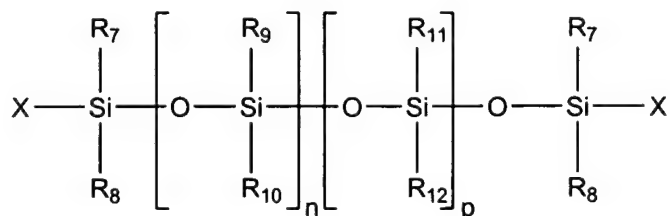
156. (New) The cosmetic composition according to claim 155, wherein the at least one polymeric gelling agent is chosen from crosslinked elastomeric polyorganosiloxanes of three-dimensional structure.

157. (New) The cosmetic composition according to claim 156, wherein the crosslinked elastomeric polyorganosiloxanes of three-dimensional structure are chosen from MQ silicone resins, polyalkylsesquioxanes, and resins crosslinked by hydrosilylation.

158. (New) The cosmetic composition according to claim 156, wherein the at least one polymeric gelling agent comprises at least one hydrophilic group.

159. (New) The cosmetic composition according to claim 158, wherein the at least one hydrophilic group is chosen from polyoxyethylene and copoly(oxyethylene/oxypropylene) groups.

160. (New) The cosmetic composition according to claim 155, wherein the at least one polymeric gelling agent is a silicone gum of formula:



wherein R₇, R₈, R₁₁ and R₁₂ may be identical or different, and each is chosen from C₁ to C₆ alkyl radicals;

R₉ and R₁₀ may be identical or different, and each is chosen from C₁ to C₆ alkyl radicals and aryl radicals;

X is chosen from C₁ to C₆ alkyl radicals, hydroxyl radicals, and vinyl radicals; and

n and p are chosen so as to give the silicone gum a viscosity of greater than 100,000 mPa.s.

161. (New) The cosmetic composition according to claim 160, wherein n and p are chosen so as to give the silicone gum a viscosity of greater than 500,000 mPa.s.

162. (New) The cosmetic composition according to claim 155, wherein the at least one polymeric gelling agent is chosen from aminosilicone polymers having triazinyl groups or pyrimidinyl groups bonded to the amino groups of the aminosilicone polymers, nonsilicone polyamides whose ends carry ester or triamide functional groups, polyurethanes, and vinylic polymers carrying side groups that may give rise to mutual hydrogen interactions, acrylic polymers carrying side groups that may give rise to

mutual hydrogen interactions, and methacrylic polymers carrying side groups that may give rise to mutual hydrogen interactions.

163. (New) The cosmetic composition according to claim 155, wherein the at least one polymeric gelling agent is chosen from:

- polystyrene-silicone and polyethylene-silicone copolymers;
- copolymers comprising at least one silicone block and at least one other block or graft which is polyvinyl, polyacrylic, or polymethacrylic;
- polymers and/or copolymers derived from the polymerization and/or copolymerization of at least one ethylenic monomer comprising at least one ethylenic bond; and
- polymers and/or copolymers resulting from the polymerization and/or copolymerization of at least one ethylenic monomer comprising at least one styrene or at least one alkylstyrene block.

164. (New) The cosmetic composition according to claim 163, wherein the ethylenic monomer comprising at least one ethylenic bond comprises at least one conjugated ethylenic bond.

165. (New) The cosmetic composition according to claim 85, wherein the at least one gelling agent is fumed silica.

166. (New) The cosmetic composition according to claim 85, wherein the at least one gelling agent is present in an amount ranging from 0.05% to 35% by weight, relative to the total weight of the composition.

167. (New) The cosmetic composition according to claim 166, wherein the at least one gelling agent is present in an amount ranging from 1% to 10% by weight, relative to the total weight of the composition.

168. (New) The cosmetic composition according to claim 85, further comprising at least one colorant chosen from water-soluble dyes and pulverulent colorants.

169. (New) The cosmetic composition according to claim 168, wherein the at least one pulverulent colorant is chosen from pigments, nacles and flakes.

170. (New) The cosmetic composition according to claim 85, wherein the composition is in the form of a suspension, dispersion, solution, gel, emulsion, cream, stick, mousse, dispersion of vesicles, two-phase lotion, multiphase lotion, spray, powder, or paste.

171. (New) A composition according to claim 85, wherein it is in the form of a composition for making up or caring for keratin materials.

172. (New) A cosmetic composition according to claim 171, wherein it is in the form of a lip makeup product.

173. (New) A cosmetic composition according to claim 171, wherein it is in the form of an eye makeup product.

174. (New) A cosmetic composition according to claim 171, wherein it is in the form of a complexion makeup product.

175. (New) A cosmetic composition according to claim 171, where the cosmetic composition is in the form of a nail makeup product.

176. (New) A cosmetic kit comprising:

(a) a container delimiting at least one compartment, the container being closed by a closing element; and

(b) a composition comprising, in a cosmetically acceptable organic liquid medium, at least one non-elastomeric film-forming ethylenic linear block polymer and at least one gelling agent for the organic liquid medium, disposed inside the compartment.

177. (New) The cosmetic kit according to claim 176, wherein the container is formed, at least partly, of at least one thermoplastic material.

178. (New) The cosmetic kit according to claim 176, wherein the container is formed, at least partly, of at least one non-thermoplastic material.

179. (New) The cosmetic kit according to claim 176, wherein, in the closed position of the container, the closing element is screwed onto the container.

180. (New) The cosmetic kit according to claim 176, wherein, in the closed position of the container, the closing element is coupled to the container other than by screwing.

181. (New) The cosmetic kit according to claim 176, wherein the composition is substantially at atmospheric pressure inside the compartment.

182. (New) The cosmetic kit according to claim 176, wherein the composition is pressurized inside the container.

183. (New) A cosmetic method of making up or caring for keratin materials, comprising applying to the keratin materials a cosmetic composition comprising, in a cosmetically acceptable organic liquid medium, at least one non-elastomeric film-forming ethylenic linear block polymer and at least one gelling agent for the organic liquid medium.

184. (New) A cosmetic composition comprising, in a cosmetically acceptable organic liquid medium:

- (a) at least one film-forming ethylenic linear block polymer; and
- (b) at least one gelling agent for the organic liquid medium, chosen from:
 - fumed silica,
 - polystyrene-silicone and polyethylenesilicone copolymers,
 - copolymers comprising at least one silicone block and at least one other block or graft which is chosen from polyvinyl, polyacrylic, and polymethacrylic blocks,
 - polymers and/or copolymers resulting from the polymerization and/or copolymerization of at least one ethylenic monomer containing at least one ethylenic bond, and

- polymers and/or copolymers resulting from the polymerization and/or copolymerization of at least one ethylenic monomer comprising at least one styrene or at least one alkylstyrene block.